

# HOOKIT AND BOOKIT

Advertising Options



## Advantages of advertising on the Leaderboard

**Dedicated target market**

**Excessive views of leaderboard during the competition**

**Leaderboard view compatible for all smart phones, tablets and desktop screens**

**Your banner links to your website or facebook page**

**Great exposure for any bussiness**

**Stats**

**South Africa Carp Masters**

**Comp type: Heaviest Bag**

**Entries: 34 Pegs**

**Duration: 5-10 March 2017**

**Leaderboard views 1,327,590**

**With just over 1.3 MILLION views at the 2017 SACM the leaderboard is sure to be a great way to get your brand out there!**

**\* Hookit and Bookit has the right to display ads that are deemed fit for the purpose of the event\***

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SA Carp Masters  
South Africa - Roodekopies Dam  
8-10 March 2017  
Powered by Hookit & Bookit Fishing log

**HOOKIT & BOOKIT**  
your personal fishing log application

**TOP BANNER**

Rank	Team	Zone	Peg	Total	Biggest Catch	Info
1	Team DB 1	3	20	210.320	9.535	<a href="#">Info</a>
2	Carp Gigs 5	3	21	138.860	9.590	<a href="#">Info</a>
3	Team Cyprinidae	4	34	113.000	8.520	<a href="#">Info</a>
4	Team Spelt	4	33	102.780	7.890	<a href="#">Info</a>
5	Carp Gigs 2	4	30	96.595	7.790	<a href="#">Info</a>
6	Karpione 3	4	31	88.730	7.850	<a href="#">Info</a>
7	Carp Gigs 5	1	5	68.120	8.250	<a href="#">Info</a>
8	Carp Gigs 3	1	3	58.680	8.280	<a href="#">Info</a>
9	Carp Gigs 1	4	28	44.245	7.840	<a href="#">Info</a>
10	Carp Life	3	18	39.225	9.400	<a href="#">Info</a>

**SHIMANO**

**VIDEO BANNER**

Rank	Team	Zone	Peg	Total	Biggest Catch	Info
11	Specimen Inflatables	3	25	37.600	8.190	<a href="#">Info</a>
12	Team DB 2	4	29	31.860	9.790	<a href="#">Info</a>
13	Fusion Carp Bait	1	1	30.880	8.580	<a href="#">Info</a>
22	Big Time Angling	2	16	14.490	7.310	<a href="#">Info</a>
23	Team Specimen SA	2	13	14.300	7.240	<a href="#">Info</a>
24	Team TLB	3	19	8.841	8.841	<a href="#">Info</a>
25	Oldschool	2	15	7.481	7.481	<a href="#">Info</a>
26	Aquastrike Inflatables	2	14	7.160	7.160	<a href="#">Info</a>
27	Karpione 1	1	2	7.080	7.080	<a href="#">Info</a>
28	Specimen Inflatables	3	26	7.000	7.000	<a href="#">Info</a>
29	Carpie Dam	3	24	6.000	6.000	<a href="#">Info</a>
30	Karpione 2	2	9	6.000	6.000	<a href="#">Info</a>
31	Carp Gigs 4	1	6	6.000	6.000	<a href="#">Info</a>
32	Team Nambwa	2	8	6.000	6.000	<a href="#">Info</a>
33	TugBlat.co.za	3	22	6.000	6.000	<a href="#">Info</a>
34	Karpione 4	2	12	6.000	6.000	<a href="#">Info</a>

\* Note results are not final and serves as an indication of fish caught \*



**BOTTOM BANNERS**

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## Top Banners – Random display

- Top Banners will be displayed randomly and will only display one banner at a time.
  - A new banner will load every time the viewer refreshes the page. This will give the advertiser maximum visibility while viewer is viewing the leader board.
- Top Banners will be linked to your web page or Facebook page, and will open in a new window.
- Top Banners are responsive, meaning that it will display correctly on mobile devices, tablets and desktops.
- Top Banner size: 728px x 90px – We have design options if you need us to design a banner for you. Additional cost will apply for design.

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## Video Banner – Static display

- Video Banner will be a static display, and will be displayed beneath the top 10 ranking order.
  - Static banner means that it will be displayed every time on the main leader board page.
- Video Banner can also be a static image and will be linked to your web page or Facebook page, and will open in a new window.
- Video Banners are responsive, meaning that it will display correctly on mobile devices, tablets and desktops.
- Video Banner size: 560px x 315px – We have design options if you need us to design a static banner for you. Additional cost will apply for design.

\*\*Only one Video / Static Banner per event (First come first served basis)\*\*

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23	Team Specimen SA	2	13	14.300	7.240	<a href="#">Info</a>
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## Bottom Banners – Random display

- Bottom Banners will be displayed randomly and will be displayed three banners at a time.
  - The static banner means that it will be displayed on every page view.
- Bottom Banners are linked to your web page or Facebook page, and will open in a new window.
- Bottom Banners are responsive, meaning that it will display correctly on mobile devices, tablets and desktops.
- Bottom Banner size: 180px x 180px – We have design options if you need us to design a bottom banner for you. Additional cost will apply for design.